

# Design Buy Build

M A G A Z I N E

Media Pack 2017  
www.designbuybuild.co.uk



## About Us

Design Buy Build is the UK's leading build publication, keeping up-to-date with the latest news and product information within the self build, property developing, architectural and interior design industries. Supported by over 50 of the most respected building and design associations; there is a wealth of information for all building industry professionals.

Targeting a total circulation of over 62,000 specifiers & purchasers, Design Buy Build is distributed via a glossy, perfect bound hard copy and a online digital replica version. The entire printed publication is sent out to our unique mailing list of more than 15,000 readers. The digital interactive edition is sent out via email to the remaining 47,000 online readers.

The circulation is updated on a bi-monthly basis which ensures our advertisers the most up to date circulation in the market today. Here is a list of some of the key specifiers and purchasers we reach with each edition:

- Self Builders
- RIBA Architects
- Interior Designers
- House Builders / Property Developers
- Main Builders & Contractors
- Private Practices
- Builders Merchant's
- Purchasers within the Hospitality, Health Care, Local Authorities & Public Sectors

Design Buy Build is the ideal publication for companies wishing to attract new contracts from building industry specifiers.

Design Buy Build is a bimonthly publication. Issues will be released as the following:

- January/February 2017
- March/April 2017
- May/June 2017
- July/August 2017
- September/October 2017
- Yearly Review 2017

## The Newsletter

The eNewsletter is distributed digitally and allows you to promote your products and services in great detail.

With no limit to the amount of text or image, an eNewsletter release is a fantastic way to tell the full story.

The newsletter is sent to our unique email list of over 100,000 professional specifiers which includes:

- RIBA Architects
- Facility Managers
- Builders Merchant's
- House Builders / Property Developers
- Self Builders
- Main Builders & Contractors
- BIID Interior Designers
- Purchasers within the Hospitality, Health Care, Local Authorities & Public Sectors
- Private Practices
- The main benefits are:
- Direct link to your website
- Direct email enquiry link
- Unlimited text and images via read more link
- Traceable count of hits you receive
- Embed Videos

**Rates & Data >>**

# Featured Categories

All the features listed above will appear in each bi-monthly issue of Design Buy Build. The features listed below will have their own in depth feature which becomes the issue's main focuses.

- Editors Choice
- Bathrooms & Kitchens

- Coatings Sealants & Paints
- Doors, Windows & Fittings
- Drainage & Plumbing
- Education
- Floors & Flooring
- Glass & Glazing
- Heating, Ventilation & Insulation
- Interiors & Interior Design
- Landscaping & External Works

- Lifts, Stairs & Balustrades
- Lighting & Electrical
- Recreation & Leisure
- Roofing & Cladding
- Safety, Security & Fire Protection & Prevention
- Timber & Timber Frame
- Stone & Stonework
- Tools, Plant & Equipment

## Circulation

Design Buy Build has a circulation of over 15,000 readers who specify building products, this circulation is reviewed and up-dated on a bi-monthly basis.

Design Buy Build is also reproduced as a digital interactive edition which is a replica of the printed publication. This 'webmag' is distributed to a further 47,000 specifiers, to total a circulation of 62,000 readers.

### Geographic Analysis Of The Circulation Is:

London	3,219
Midlands	1,763
Northern	3,247
Southern	3,789
Wales	484
Scotland	1,976
N. Ireland	528

### A Typical Analysis Of Job Titles:

Architect	14%
Builder	18%
Contractor	20%
Developer / Housebuilder	14%
Interior Designer	17%
Local Authorities	12%
Housing Associations	5%

## Rates & Data

### Double Page Spread £2,550

Area: 400mm x 277mm  
Trim: 420mm x 297mm  
Bleed: 426mm x 303mm

### A4 Page £1,495

Area: 190mm x 277mm  
Trim: 210mm x 297mm  
Bleed: 216mm x 303mm

### Half Page £950

Area: 180mm x 132mm

### Quarter Page £675

Area: 88mm x 132mm

### Product Showcase £295

120 words of text and a colour image plus company contact details

### Editorial £85

120 words of text and a colour image

### eNewsletter £295

Unlimited text and images (distributed digitally)

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# Design Buy Build

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[www.designbuybuild.co.uk](http://www.designbuybuild.co.uk)



## Trade Shows & Exhibitions Timetable

As well as distributing over 15,000 hard copies to our dedicated readership, with each edition of Design Buy Build also attends a number of exhibitions and trade shows up and down the country throughout the year where we promote our client base with a further 5,000 copies at each show.

Trade Show / Exhibition	Dates	Distributed Issue(s)
<b>January Furniture Show</b>	22nd - 25th January 2017	Issue 24 Jan/Feb 2017
<b>Architect at the Work London</b>	25th - 26th January 2017	Issue 24 Jan/Feb 2017
<b>Surface Design Show 2017</b>	7th - 9th February 2017	Issue 24 Jan/Feb 2017
<b>Ecobuild</b>	7th - 9th March 2017	Issue 24 Jan/Feb 2017
<b>Ideal Home Show</b>	24th March - 9th April 2017	Issue 25 Mar/Apr 2017
<b>Natural Stone Show</b>	25th - 27th April 2017	Issue 25 Mar/Apr 2017
<b>Grand Designs</b>	29th April - 7th May 2017	Issue 25 Mar/Apr 2017 Issue 26 May/June 2017
<b>The Manchester Furniture Show</b>	16th - 18th July 2017	Issue 27 Jul/Aug 2017
<b>The Landscape Show</b>	12th - 13th September 2017	Issue 28 Sep/Oct 2017
<b>Decorex</b>	17th - 20th September 2017	Issue 28 Sep/Oct 2017
<b>100% Design</b>	20th - 23rd September 2017	Issue 28 Sep/Oct 2017
<b>National Homebuilding &amp; Renovating Show</b>	22nd - 24th September 2017	Issue 28 Sep/Oct 2017
<b>Kent Construction Expo</b>	5th October 2017	Issue 28 Sep/Oct 2017
<b>UK Construction Week</b>	10th - 12th October 2017	Issue 28 Sep/Oct 2017
<b>London Build 2017</b>	25th - 26th October 2017	Issue 28 Sep/Oct 2017
<b>Sleep Exhibition</b>	21st - 22nd - November 2017	Issue 29 Nov/Dec 2017
<b>London Design Festival</b>	Date TBC	Issue TBC
<b>Home London</b>	Date TBC	Issue TBC
<b>The Flooring Show</b>	Date TBC	Issue TBC
<b>ArchitEx</b>	Date TBC	Issue TBC