

Design Buy Build

M A G A Z I N E

Media Pack 2017
www.designbuybuild.co.uk



About Us

Design Buy Build is the UK's leading build publication, keeping up-to-date with the latest news and product information within the self build, property developing, architectural and interior design industries. Supported by over 50 of the most respected building and design associations; there is a wealth of information for all building industry professionals.

Targeting a total circulation of over 62,000 specifiers & purchasers, Design Buy Build is distributed via a glossy, perfect bound hard copy and a online digital replica version. The entire printed publication is sent out to our unique mailing list of more than 15,000 readers. The digital interactive edition is sent out via email to the remaining 47,000 online readers.

The circulation is updated on a bi-monthly basis which ensures our advertisers the most up to date circulation in the market today. Here is a list of some of the key specifiers and purchasers we reach with each edition:

- Self Builders
- RIBA Architects
- Interior Designers
- House Builders / Property Developers
- Main Builders & Contractors
- Private Practices
- Builders Merchant's
- Purchasers within the Hospitality, Health Care, Local Authorities & Public Sectors

Design Buy Build is the ideal publication for companies wishing to attract new contracts from building industry specifiers.

Design Buy Build is a bimonthly publication. Issues will be released as the following:

- January/February 2017
- March/April 2017
- May/June 2017
- July/August 2017
- September/October 2017
- Yearly Review 2017

The Newsletter

The eNewsletter is distributed digitally and allows you to promote your products and services in great detail.

With no limit to the amount of text or image, an eNewsletter release is a fantastic way to tell the full story.

The newsletter is sent to our unique email list of over 100,000 professional specifiers which includes:

- RIBA Architects
- Facility Managers
- Builders Merchant's
- House Builders / Property Developers
- Self Builders
- Main Builders & Contractors
- BIID Interior Designers
- Purchasers within the Hospitality, Health Care, Local Authorities & Public Sectors
- Private Practices
- The main benefits are:
- Direct link to your website
- Direct email enquiry link
- Unlimited text and images via read more link
- Traceable count of hits you receive
- Embed Videos

Rates & Data >>

Featured Categories

All the features listed above will appear in each bi-monthly issue of Design Buy Build. The features listed below will have their own in depth feature which becomes the issue's main focuses.

- Editors Choice
- Bathrooms & Kitchens

- Coatings Sealants & Paints
- Doors, Windows & Fittings
- Drainage & Plumbing
- Education
- Floors & Flooring
- Glass & Glazing
- Heating, Ventilation & Insulation
- Interiors & Interior Design
- Landscaping & External Works
- Lifts, Stairs & Balustrades
- Lighting & Electrical
- Recreation & Leisure
- Roofing & Cladding
- Safety, Security & Fire Protection & Prevention
- Timber & Timber Frame
- Stone & Stonework
- Tools, Plant & Equipment

Circulation

Design Buy Build has a circulation of over 15,000 readers who specify building products, this circulation is reviewed and up-dated on a bi-monthly basis.

Design Buy Build is also reproduced as a digital interactive edition which is a replica of the printed publication. This 'webmag' is distributed to a further 47,000 specifiers, to total a circulation of 62,000 readers.

Gegraphic Analysis Of The Circulation Is:

London	3,219
Midlands	1,763
Northern	3,247
Southern	3,789
Wales	484
Scotland	1,976
N. Ireland	528

A Typical Analysis Of Job Titles:

Architect	14%
Builder	18%
Contractor	20%
Developer / Housebuilder	14%
Interior Designer	17%
Local Authorities	12%
Housing Associations	5%

Rates & Data

Double Page Spread £2,550

Area: 400mm x 277mm
Trim: 420mm x 297mm
Bleed: 426mm x 303mm

A4 Page £1,495

Area: 190mm x 277mm
Trim: 210mm x 297mm
Bleed: 216mm x 303mm

Half Page £950

Area: 180mm x 132mm

Quarter Page £675

Area: 88mm x 132mm

Product Showcase £295

120 words of text and a colour image plus company contact details

Editorial £85

120 words of text and a colour image

eNewsletter £295

Unlimited text and images (distributed digitally)

Contact Us

Managing Editor

Antony Holter
01843 830249
antony@mhmagazine.co.uk

Sales Director

Liam Ferrier
01227 392517
liam@mhmagazine.co.uk

Sales Manager

Alexander Arnold
01227 392585
alex@mhmagazine.co.uk

Publishing Director

Martin Holmes
01843 830249
martin@designbuybuild.co.uk

Editorial Assistant

Fiona Meadows
01843 830249
fiona@designbuybuild.co.uk

Digital Manager

Jamie Bullock
01227 392571
jamie@mhmagazine.co.uk

MH Media Global Ltd

St Augustine's Business Centre
125 Canterbury Road
Westgate-On-Sea
Kent
CT8 8NL

Tel: 01843 830249
Fax: 08721 152240
www.designbuybuild.co.uk

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Trade Shows & Exhibitions Timetable

As well as distributing over 15,000 hard copies to our dedicated readership, with each edition of Design Buy Build also attends a number of exhibitions and trade shows up and down the country throughout the year where we promote our client base with a further 5,000 copies at each show.

Trade Show / Exhibition	Dates	Distributed Issue(s)
January Furniture Show	22nd - 25th January 2017	Issue 24 Jan/Feb 2017
Architect at the Work London	25th - 26th January 2017	Issue 24 Jan/Feb 2017
Surface Design Show 2017	7th - 9th February 2017	Issue 24 Jan/Feb 2017
Ecobuild	7th - 9th March 2017	Issue 24 Jan/Feb 2017
Ideal Home Show	24th March - 9th April 2017	Issue 25 Mar/Apr 2017
Natural Stone Show	25th - 27th April 2017	Issue 25 Mar/Apr 2017
Grand Designs	29th April - 7th May 2017	Issue 25 Mar/Apr 2017 Issue 26 May/June 2017
The Manchester Furniture Show	16th - 18th July 2017	Issue 27 Jul/Aug 2017
The Landscape Show	12th - 13th September 2017	Issue 28 Sep/Oct 2017
Decorex	17th - 20th September 2017	Issue 28 Sep/Oct 2017
100% Design	20th - 23rd September 2017	Issue 28 Sep/Oct 2017
National Homebuilding & Renovating Show	22nd - 24th September 2017	Issue 28 Sep/Oct 2017
Kent Construction Expo	5th October 2017	Issue 28 Sep/Oct 2017
UK Construction Week	10th - 12th October 2017	Issue 28 Sep/Oct 2017
London Build 2017	25th - 26th October 2017	Issue 28 Sep/Oct 2017
Sleep Exhibition	21st - 22nd - November 2017	Issue 29 Nov/Dec 2017
London Design Festival	Date TBC	Issue TBC
Home London	Date TBC	Issue TBC
The Flooring Show	Date TBC	Issue TBC
ArchitEx	Date TBC	Issue TBC