

Design Buy Build

M A G A Z I N E

Media Pack 2018
www.designbuybuild.co.uk



About Us

Design Buy Build is the UK's leading self-build publication, keeping up-to-date with the latest news and product information within the self build, property developing, architectural and interior design industries. Supported by over 50 of the most respected building and design associations; there is a wealth of information for all building industry professionals.

Targeting a total circulation of over 62,000 specifiers & purchasers, Design Buy Build is distributed via a glossy, perfect bound hard copy and a online digital replica version. The entire printed publication is sent out to our unique mailing list of more than 15,000 readers. The digital interactive edition is sent out via email to the remaining 47,000 online readers.

The circulation is updated on a bi-monthly basis which ensures our advertisers the most up to date circulation in the market today. Here is a list of some of the key specifiers and purchasers we reach with each edition:

- Self Builders
- RIBA Architects
- Interior Designers
- House Builders / Property Developers
- Main Builders & Contractors
- Private Practices
- Builders Merchant's
- Purchasers within the Hospitality, Health Care, Local Authorities & Public Sectors

Design Buy Build is the ideal publication for companies wishing to attract new contracts from building industry specifiers.

Design Buy Build is a bi-monthly publication. Issues will be released as the following:

- January/February 2018
- March/April 2018
- May/June 2018
- July/August 2018
- September/October 2018
- Yearly Review 2018

The Newsletter

The eNewsletter is distributed digitally and allows you to promote your products and services in great detail.

With no limit to the amount of text or image, an eNewsletter release is a fantastic way to tell the full story.

The newsletter is sent to our unique email list of over 100,000 professional specifiers which includes:

- RIBA Architects
- Facility Managers
- Builders Merchant's
- House Builders / Property Developers
- Self Builders
- Main Builders & Contractors
- BIID Interior Designers
- Purchasers within the Hospitality, Health Care, Local Authorities & Public Sectors

- Private Practices

The main benefits are:

- Direct link to your website
- Direct email enquiry link
- Unlimited text and images via read more link
- Traceable count of hits you receive
- Embed Videos

Rates & Data >>

Featured Categories

All the features listed will appear in each bi-monthly issue of Design Buy Build and will have their own in depth feature which becomes the issue's main focuses.

- Editors Choice
- Bathrooms & Kitchens
- Coatings Sealants & Paints

- Doors, Windows & Fittings
- Drainage & Plumbing
- Education
- Floors & Flooring
- Glass & Glazing
- Heating, Ventilation & Insulation
- Interiors & Interior Design
- Landscaping & External Works
- Lifts, Stairs & Balustrades

- Lighting & Electrical
- Recreation & Leisure
- Roofing & Cladding
- Safety, Security & Fire Protection & Prevention
- Timber & Timber Frame
- Stone & Stonework
- Tools, Plant & Equipment

Circulation

Design Buy Build has a circulation of over 15,000 readers who specify building products, this circulation is reviewed and updated on a bi-monthly basis.

Design Buy Build is also reproduced as a digital interactive edition which is a replica of the printed publication. This 'webmag' is distributed to a further 47,000 specifiers, to total a circulation of 62,000 readers.

Geographic Analysis Of The Circulation Is:

| | |
|------------|-------|
| London | 3,219 |
| Midlands | 1,763 |
| Northern | 3,247 |
| Southern | 3,789 |
| Wales | 484 |
| Scotland | 1,976 |
| N. Ireland | 528 |

A Typical Analysis Of Job Titles:

| | |
|--------------------------|-----|
| Architect | 14% |
| Builder | 18% |
| Contractor | 20% |
| Developer / Housebuilder | 14% |
| Interior Designer | 17% |
| Local Authorities | 12% |
| Housing Associations | 5% |

Rates & Data

Double Page Spread £2,550

Area: 400mm x 277mm
Trim: 420mm x 297mm
Bleed: 426mm x 303mm

A4 Page £1,495

Area: 190mm x 277mm
Trim: 210mm x 297mm
Bleed: 216mm x 303mm

Half Page £950

Area: 180mm x 132mm

Quarter Page £675

Area: 88mm x 132mm

Editorial £175

120 words of text and a colour image plus company contact details

eNewsletter £295

Unlimited text and images (distributed digitally)

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Trade Shows & Exhibitions Timetable

As well as distributing over 15,000 hard copies to our dedicated readership, each edition of Design Buy Build also attends a number of exhibitions and trade shows up and down the country throughout the year where we promote our client base with a further 5,000 copies at each show.

| Trade Show / Exhibition | Dates | Distributed Issue(s) |
|--------------------------|----------------------------|-----------------------|
| Surface Design Show 2018 | 6th - 8th February 2018 | Issue 30 Jan/Feb 2018 |
| KBB | 4th - 7th March 2018 | Issue 30 Jan/Feb 2018 |
| Ecobuild | 6th - 8th March 2018 | Issue 30 Jan/Feb 2018 |
| Grand Designs | 5th - 13th May 2018 | Issue 31 Mar/Apr 2018 |
| The Landscape Show | 18th - 19th September 2018 | Issue 34 Sep/Oct 2018 |
| 100% Design | 19th - 22nd September 2018 | Issue 34 Sep/Oct 2018 |
| Kent Construction Expo | 4th October 2018 | Issue 34 Sep/Oct 2018 |
| UK Construction Week | 9th - 11th October 2018 | Issue 34 Sep/Oct 2018 |
| London Build 2018 | 24th - 25th October 2018 | Issue 34 Sep/Oct 2018 |
| Scotland build | Date TBA | Date TBA |
| Home Event | Date TBA | Date TBA |

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