

Design Buy Build

M E D I A P A C K 2 0 1 9

www.designbuybuild.co.uk



About The Magazine

Design Buy Build is the UK's leading self-build publication, keeping up-to-date with the latest news and product information within the self build, property developing, architectural and interior design industries. Supported by over 50 of the most respected building and design associations, there is a wealth of information for all building industry professionals.

If you are wishing to attract new contracts from building industry specifiers then Design Buy Build is the the ideal publication.

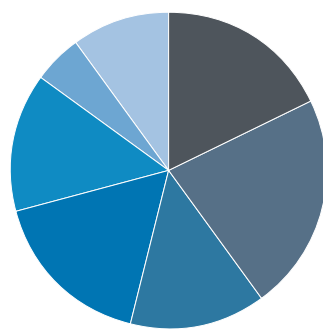
The magazine is distributed on a bi-monthly basis. Issues will be released as the following: Jan/Feb, Mar/Apr, May/June, July/Aug, Sept/Oct, Nov/Dec.



Circulation

Targeting a total circulation of over 62,000 specifiers & purchasers, Design Buy Build is distributed via a glossy, perfect bound hard copy and a online digital replica version. The entire printed publication is sent out to our unique mailing list of more than 15,000 readers. The digital interactive edition is sent out via email to the remaining 47,000 online readers. This circulation is reviewed and updated on a bi-monthly basis.

Analysis of Job Titles:



On top of our unique circulation, Design Buy Build is media partners with all the UK's major building and design trade shows throughout the year. Additional copies of the magazine are printed and distributed via our own stand or media gallery. Page 3 shows a breakdown of the shows we plan on attending this year based on last years success.



Sections

Each issue of the publication contains many sections covering the building and design industry. Some of the highlighted sections that will appear in every issue throughout the year are listed below:

- Editors Choice
- Bathrooms & Kitchens
- Coatings Sealants & Paints
- Doors, Windows & Fittings
- Drainage & Plumbing
- Education
- Floors & Flooring
- Glass & Glazing
- Heating, Ventilation & Insulation
- Interiors & Interior Design
- Landscaping & External Works
- Lifts, Stairs & Balustrades
- Lighting & Electrical
- Recreation & Leisure
- Roofing & Cladding
- Safety, Security & Fire Protection
- Timber & Timber Frame
- Stone & Stonework
- Tools, Plant & Equipment

Calendar of in depth features which becomes the issue's main focuses.

Jan/Feb

Eco & Sustainability
Bathrooms & Kitchens
Heating & Ventilation

Mar/Apr

Interior Design
Flooring

May/June

Landscape & External Works
Safety, Security & Fire Protection

July/Aug

Lighting & Electrical
Roofing, Cladding & Facades

Sept/Oct

Interior Design
Bathrooms & Kitchens
Timber & Timber Frame
Flooring

Nov/Dec

Heating & Ventilation
Glass & Glazing

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Trade Shows & Exhibitions Timetable

As well as distributing over 15,000 hard copies to our dedicated readership, each edition of Design Buy Build also attends a number of exhibitions and trade shows up and down the country throughout the year where we promote our client base with an average of 5,000 extra copies for each show.

Trade Show / Exhibition	Dates	Distributed Issue(s)
Surface Design Show	5th - 7th February 2019	Issue 37 Jan/Feb 2019
Future Build	5th - 7th March 2019	Issue 37 Jan/Feb 2019
Grand Design London	4th - 12th May 2019	Issue 39 May/June 2019
Firex International	18th - 20th June 2019	Issue 39 May/June 2019
IFSEC International	18th - 20th June 2019	Issue 39 May/June 2019
Housing 2019	25th - 27th June 2019	Issue 39 May/June 2019
Vision	TBA	TBA
The Flooring Show	TBA	TBA
The Landscape Show	TBA	TBA
100% Design	TBA	TBA
Kent Construction Expo	TBA	TBA
UK Construction Week	TBA	TBA
London Build	TBA	TBA
Homes Event	TBA	TBA

Over 10 Years Of Building Excellence...



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Rates & Data

Magazine Advertising	Rate	Area	Trim	Bleed
Double Page Spread	£2,550	400mm x 277mm	420mm x 297mm	426mm x 303mm
A4 Page	£1,495	190mm x 277mm	210mm x 297mm	216mm x 303mm
Half Page	£950	180mm x 132mm		
Quarter Page	£675	88mm x 132mm		
Editorial	£175	120 words of text and a colour image plus company contact details		

View Our Publication On The Below Platforms



Editorial Submission

If your company has a latest project or case study you would like us to consider to run within the publication, please contact our Editor-in-Chief via email antony@mhmagazine.co.uk or call 01304 806039.

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