Design Buy Build

THE UK'S BUILDING, ARCHITECTURE & DESIGN MAGAZINE



Media Pack 2027

Advertising Opportunities & Audience Insights

Connecting Brands with the UK's Building & Design Industry

Discover the advertising opportunities available with Design Buy Build in 2027. Combining targeted print distribution, digital exposure and leading industry event partnerships, we connect brands with architects, designers, specifiers and key decision-makers across the UK.

Connecting Brands with the UK's Building & Design Professionals

READERSHIP & DISTRIBUTION

Our Audience

118,000+

Target circulation across print and digital

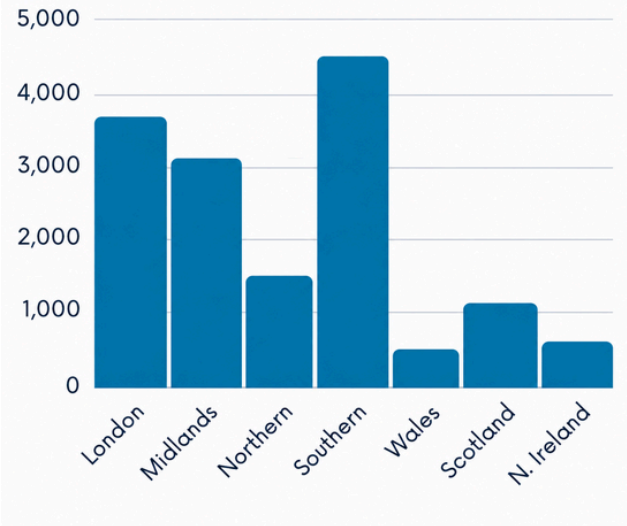
The premium printed edition of Design Buy Build is distributed directly to our carefully selected print mailing list, ensuring the magazine reaches a targeted and relevant audience of industry professionals.

Our wider readership receives the interactive digital edition via email, with additional exposure through leading digital publishing platforms, including Joomag, Issuu and Readly.
To maintain the quality and relevance of our circulation, our mailing list is reviewed and updated every two months.

READERSHIP BY PROFESSION

Self-builders	**21.1%**
Architects	**18.9%**
Developers / housebuilders	**17.9%**
Housing associations	**14.7%**
Contractors	**14.7%**
Interior designers	**12.6%**

REGIONAL PRINT DISTRIBUTION



Additional print copies are distributed at selected UK trade shows.

EDITORIAL PROGRAMME

Inside Every Issue



REGULAR SECTIONS

Bathrooms & Kitchens
Bricks, Concrete & Stonework
Coatings, Sealants & Paints
Doors, Windows & Fittings
Drainage & Plumbing
Education
Financial Services
Floors & Flooring
Glass & Glazing
Heating, Ventilation & Insulation
Interiors & Interior Design
Landscaping & External Works
Lifts, Stairs & Balustrades
Lighting & Electrical
Recreation & Leisure
Roofing & Cladding
Safety, Security & Fire Protection
Timber & Timber Frame
Tools, Plant & Equipment

2027 ISSUE CALENDAR

ISSUE 84
January / February

ISSUE 85
March / April

ISSUE 86
May / June

ISSUE 87
July / August

ISSUE 88
September / October

ISSUE 89
November / December

PRINT ADVERTISING

Formats & Rates

All artwork dimensions are width × height in millimetres.

Design Buy Build offers a range of flexible advertising opportunities designed to maximise your brand's exposure across our print and digital platforms.

From premium display advertising to targeted digital campaigns, our formats are tailored to suit your marketing objectives and budget, connecting your business with architects, designers, specifiers and key industry decision-makers.

FORMAT	AREA	TRIM	BLEED	RATE
Double-page spread	400 × 277	420 × 297	426 × 303	**£2,750**
Full A4 page	190 × 277	210 × 297	216 × 303	**£1,750**
Half page	180 × 132	—	—	**£1,100**
Quarter page	88 × 132	—	—	**£750**

Editorial showcase — £195

Supply 120 words, a colour image and your company contact details.

EDITORIAL SUBMISSIONS

Have a project or case study?

Send it to Editor-in-Chief Antony Holter for consideration.

editor@mhmagazine.co.uk / 01304 806039

PRINT DISTRIBUTION

At The Shows



Throughout 2027, Design Buy Build will strengthen its industry presence as an official media partner to leading UK design, architecture and construction events.

Through these partnerships, additional copies of the magazine will be distributed to event attendees, providing advertisers with enhanced brand visibility and valuable exposure to architects, designers, specifiers and key industry decision-makers.

The events listed below highlight just some of our key media partnerships, with further exhibitions and industry events forming part of our extensive distribution programme throughout the year.

FEB	**Surface Design Show**	Business Design Centre, London
MAY	**Futurebuild**	ExCeL, London
MAY	**Clerkenwell Design Week**	Clerkenwell, London
MAY	**UK Construction Week London**	ExCeL, London
JUN	**Smart Buildings Show**	ExCeL, London
SEP	**UK Construction Week Birmingham**	NEC Birmingham
SEP	**The Flooring Show**	Harrogate
SEP	**Kent Construction Expo**	Kent Event Centre
NOV	**London Build Expo**	ExCeL, London

DIGITAL ADVERTISING

Email & Web Campaigns



Solus email campaigns

Reach a targeted audience of building and design industry decision-makers with a dedicated HTML email campaign. Showcase your brand, drive traffic directly to your website and measure engagement through detailed click-through reporting.

Simply supply your HTML artwork and select your preferred Tuesday or Wednesday distribution slot, between 10am and 12 noon.

ONE SEND	TWO SENDS	THREE SENDS
£1,495	£2,795	£4,195

Website banner — £995 / year

Enhance your brand visibility with a prominent, clickable banner on the Design Buy Build website for 12 consecutive months. Drive targeted traffic directly to your website, with click-through tracking to monitor engagement and performance. Professional in-house banner design is included at no additional cost.

DIGITAL ADVERTISING

The eNewsletter



Newsletter insertion £295

Showcase your latest products, services or projects to a targeted audience of industry buyers, specifiers and decision-makers through the Design Buy Build eNewsletter. Capture their attention with engaging editorial content and a direct link to your full feature, driving valuable traffic and increased exposure for your brand.

- Up to 1,200 words and 10 images, plus your logo and contact details
- A direct link to your website
- Publication of the release on the Design Buy Build homepage
- Campaign statistics available on request

Newsletter banner £1,295 / year

Maintain year-round brand visibility with a prominent, clickable banner in the Design Buy Build eNewsletter for 12 consecutive months. Reach a targeted audience of industry professionals and decision-makers, driving traffic to your website and keeping your brand front of mind.

View the latest issue at designbuybuild.co.uk/newsletter

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